# We Hart Campaign

HOW TO MAKE A BETTER LOCAL PLAN



#### Contents

- Hart Local Plan
- What's Hart's Response?
- How can we challenge it?
- There is a better way



#### Hart Local Plan

- •Hart's last attempt at a Local Plan was rejected because it failed in the "duty to cooperate"
- Vulnerable to voracious developers, so need new Local Plan quickly to provide defence against inappropriate development
- New Strategic Housing Market Assessment (SHMA) calls for 7,534 new houses to be built in the period up to 2032
- Already around 3,500 houses have been granted planning permission, leaving around 4,000 left to find

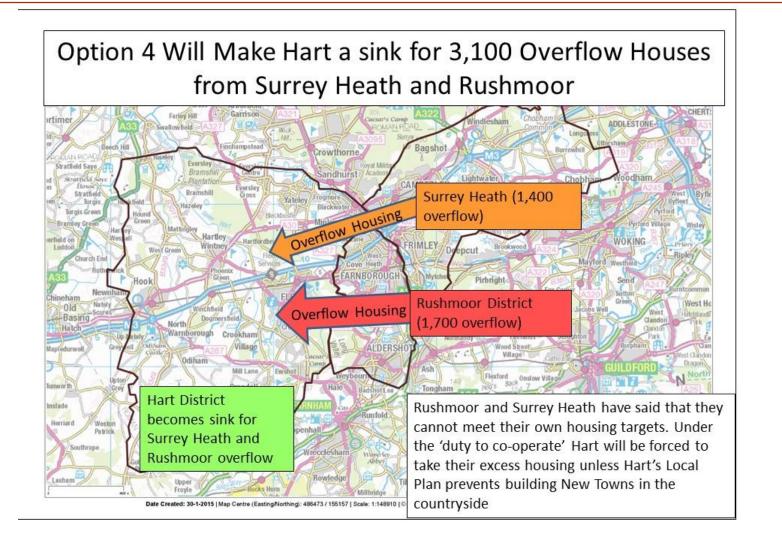


### Hart's Response

- Held non-site specific consultation in Summer/Autumn 2014
- Showed marginal preference for new settlement, but Winchfield not identified as location
- Risks of overflow housing from Surrey Heath and Rushmoor not clearly identified
- Since the consultation, Surrey Heath and Rushmoor have said they want Hart to take 3,100 extra houses
- •Held cabinet and council meetings in November 2014 and despite strong opposition, moved straight to "Option 4", new settlement at Winchfield as the main part of their housing distribution strategy



#### 3,100 reasons to oppose a new town



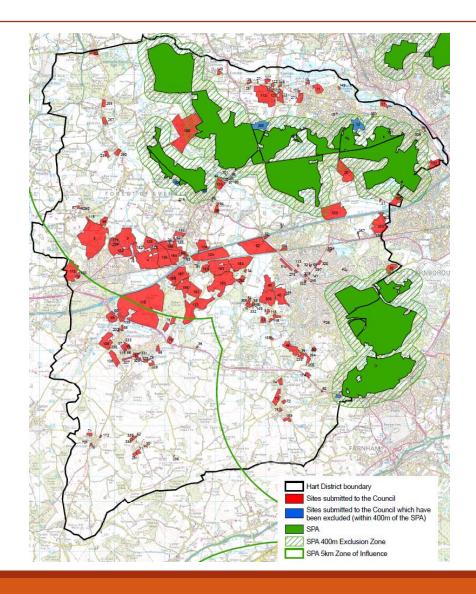


# Option 4 will result in overflow housing

- In 2013, Hart's vision was to preserve the countryside and preserve the character of all its villages
- •The 2013 vision allows Hart to resist overflow housing from Rushmoor and Surrey Heath. Currently, Hart does not have a vision for the new Local Plan
- A New Town must have a capacity of at least 5,000 houses (for sustainability). Only 1,800-2,400 of these are needed for Hart's housing, leaving about 3,000 for our neighbours
- ■This leaves us with the worst of both worlds a New Town and Urban Extensions leading to massive urban sprawl



#### Is this what we want Hart to look like?





#### How can we challenge it?

- Challenge the SHMA because it is based on:
  - Inward migration when we were building most
  - Jobs growth assumptions nearly double what we achieved in 1998-2008 boom times
- Challenge the consultation process: did not properly explain the risks of a new town
- Challenge the >£78m gap in infrastructure costs
- Insist Hart meets the needs of the ageing population
- Challenge the environmental impact on SSSI's, SINC's and SPA
- Put forward an alternative plan based on brownfield development that resists urban sprawl



# There is a better way

- •Hart's approach to brownfield is piecemeal at best:
  - No systematic identification of brownfield sites in land database (SHLAA)
  - Massive discrepancies between SHLAA map and site database
  - Many vacant office blocks not even included in the database
  - Planning assumption of only 30 dwellings per hectare
- •Many businesses in town centres are struggling and many retail premises vacant



#### Selection of brownfield sites not considered













# **Empty Shops**















### There is a better way

- With higher density, Hart's assumption of capacity of only 700 houses from brownfield could increase to 2,800 units or more
- Including large, vacant brownfield sites such as Pyestock (48 hectares) and Sun Park could increase capacity to >4,000
- Further brownfield capacity available at Ancell's Farm, Fleet Road and Bartley Wood
- •Increasing density in urban areas provides more customers
- Urban development better suited to specialist housing for elderly
- Lower infrastructure requirement to help close £78m funding gap



#### Questions

- Thank you for listening
- •Questions



#### Contact

- Web: www.wehearthart.co.uk
- Facebook: <a href="https://www.facebook.com/groups/IHeartHart/">https://www.facebook.com/groups/IHeartHart/</a>
- Twitter: <a href="https://twitter.com/wehearthart">https://twitter.com/wehearthart</a>
- ■E-mail: Wehearthart@gmail.com



